Making Life Easier for Investigators: A Shared Solution for Smarter, Faster Clinical Trials

The industry's Shared Investigator Platform significantly reduces the time and cost of clinical trials, simplifying work for investigators and bringing promising therapies to market more quickly.

Executive Summary

Life sciences companies are under continual pressure to reduce clinical trial costs and the time it takes to bring a new therapy to market. Clinical trial challenges include subject retention, medical adherence and managing the huge volume of administrative documents and tasks required of investigative sites. The administrative work necessary for startup and management represents approximately 30% of the activities required for any given study.

Individual biopharma companies have attempted to address administrative inefficiencies by using Web-based portals to streamline information flow, document exchange and data access among study teams and investigative site staff. It is well-recognized that investigators complete the same administrative documents every time they work on a study for a sponsor. What's more, clinical trials increasingly require dynamic, interdependent relationships among sponsors, investigators and regulators – relationships that must be better managed to increase study efficiency and productivity.

Finally, new technologies ranging from social media to smartphones offer new capabilities that offer the opportunity to influence the clinical trial process and reshape the study experience for patients and investigators.

With the goal of improving clinical trial efficiency, a group of pharmaceuticals companies is supporting the development of a new technology platform that can be shared among multiple sponsors, with the goal of streamlining how investigators interact with biopharma companies across the industry. The new platform will enhance organizational productivity by providing investigators and site staff with a more centralized access point to clinical trial information, enhancing accuracy and reducing study startup time. It will also help pharmaceuticals companies improve quality, regulatory compliance, process visibility and capacity, while reducing investigator efforts related to training, document exchange and support.

In the future, the platform may provide regulators with an efficient electronic audit process and better insight into clinical trials, as well as func-

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